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Yiftee Supports Local Businesses with eGift Cards on Facebook and Instagram

Yiftee delivers simple, PoS-independent eGift Card solutions for small businesses - now reaching people who want to support them on Facebook and Instagram

Thursday, April 16, 2020. Menlo Park, CA. [Yiftee, Inc.](#), a leader since 2012 in eGift Cards for local businesses, announces a new way for local business and Community Card clients to share their eGift Cards on Facebook and Instagram.

2,000+ Yiftee eGift Card [local business](#) and Community Card clients may now be eligible to have their custom-branded digital gift cards featured on Facebook to their local community, with no extra effort on their part. People on Facebook can discover eGift Cards on Facebook and complete their purchase on Yiftee, thereby supporting local businesses through the COVID-19 pandemic, and accelerating recovery whether they are open now or not.

On Instagram, merchants using Yiftee's eGift Card platform can add a button to their Instagram profile to purchase their Cards on Yiftee, and soon promote them by using a new "Gift Cards" sticker in Stories. The button and stickers will link directly to the merchant's branded Yiftee web page where people can purchase their eGift Cards. People can also re-share the sticker in their own Stories, helping drive awareness of how they can support local businesses.

Sign Up in Minutes

Local businesses who want to take advantage of this partnership can [sign up](#) for their own eGift Cards that will be displayed to neighbors for purchase when they login to Facebook. Yiftee sign up takes just a few minutes to get a custom-branded eGift Card

that merchants can also sell from their websites, blogs, social media and email marketing lists. Yiftee handles security and fraud protection, payment processing, gift delivery via email text or print, customer support and extensive analytics and reporting.

No Cost to Merchants

There is no cost to merchants to use the Yiftee eGifting service. In light of the COVID-19 pandemic, Yiftee is waiving their usual \$29.95/month subscription fee through September 30, 2020, and will reassess at that time. Card buyers generally pay the \$1+5% eDelivery fee, which covers all processing costs so that merchants get 100% of the eGift value, though merchants may choose to absorb this cost.

Partnering with Local Chambers of Commerce, Cities and Business Associations

Yiftee is working through Chambers of Commerce, business associations and other partners to make the solution widely available. This way, the Company can reach thousands of local businesses quickly through trusted connections to help with today's challenging COVID-19 situation. The Company also offers "Community Cards" which are single eGift Cards that can be redeemed at potentially hundreds of local businesses. These complement the individual merchant eGift Cards and give cardholders choices as to where to spend them within a city, town or group of shops and restaurants.

About Yiftee

[Yiftee](#) is a simple, secure, PoS-independent way to sell eGift Cards online and send them by email, text or print anywhere in the US. [Self-sign-up](#) takes just minutes to set up a custom-branded card with a unique URL for proactive local marketing outreach, plus access through Facebook, Instagram and other eGift Card Marketplaces. Yiftee also works with Chambers of Commerce and local organizations to create "Community Cards," branded for the community and redeemable at many local businesses. Yiftee serves thousands of local businesses and has been doing so since 2012.

Yiftee - Enhancing Relationships Through the Power of Gifting
@yiftee

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Yiftee is a simple, secure, PoS-independent way for small businesses to sell eGift Cards online & send by email, text or print anywhere in the US. Sign up here: <https://bit.ly/2UZRc0S> Share Shop

All Products Share Collection

<p>Add Product</p>	<p>Town Hall \$5.00</p> <p>Edit Share</p>	<p>Hopocan Gardens \$5.00</p> <p>Edit Share</p>	<p>Yersen Gelato Cakes \$5.00</p> <p>Edit Share</p>
<p>Power Stitch & Simply Irresistible \$20.00</p> <p>Edit Share</p>	<p>Tony And Nick's Italian \$5.00</p> <p>Edit Share</p>	<p>Esposito's Maplewood III Of ... \$20.00</p> <p>Edit Share</p>	<p>Christine's A Complete You \$5.00</p> <p>Edit Share</p>
<p>Jesse's Barbecue & Local Ma... \$5.00</p>	<p>Papa's Pizza \$5.00</p>	<p>Sub Culture \$5.00</p>	<p>Vision Dynamics Optometric ... \$5.00</p>

Merchants offering Yiftee eGift Cards may automatically have their cards displayed to their neighbors on the Facebook app, according to their location. They can also sell their eGifts via links on Instagram.