



Gifted

Raise

Expose your business to over 2 million consumers



Why partner With Yiftee & Raise?

We turn your currency into brand loyalty and incremental revenue by helping grow your sales with over **2 million shoppers** looking to try new businesses.

Drive store and online traffic by leveraging Raise to connect directly with customers who buy for personal spending.

Guarantee future spend online and in your stores through sales via Raise.

Increase purchase frequency with current customers to keep them coming back.

Utilize Raise marketing data **to reach customers who are shopping at competitors** and let them know about your brand.



REACH THE RIGHT CUSTOMER WITH Yiftee & RAISE

How are customers shopping on Raise?

87% of Raise customers purchase for themselves.

90% of Raise customers are likely to purchase for a store they've never tried before.

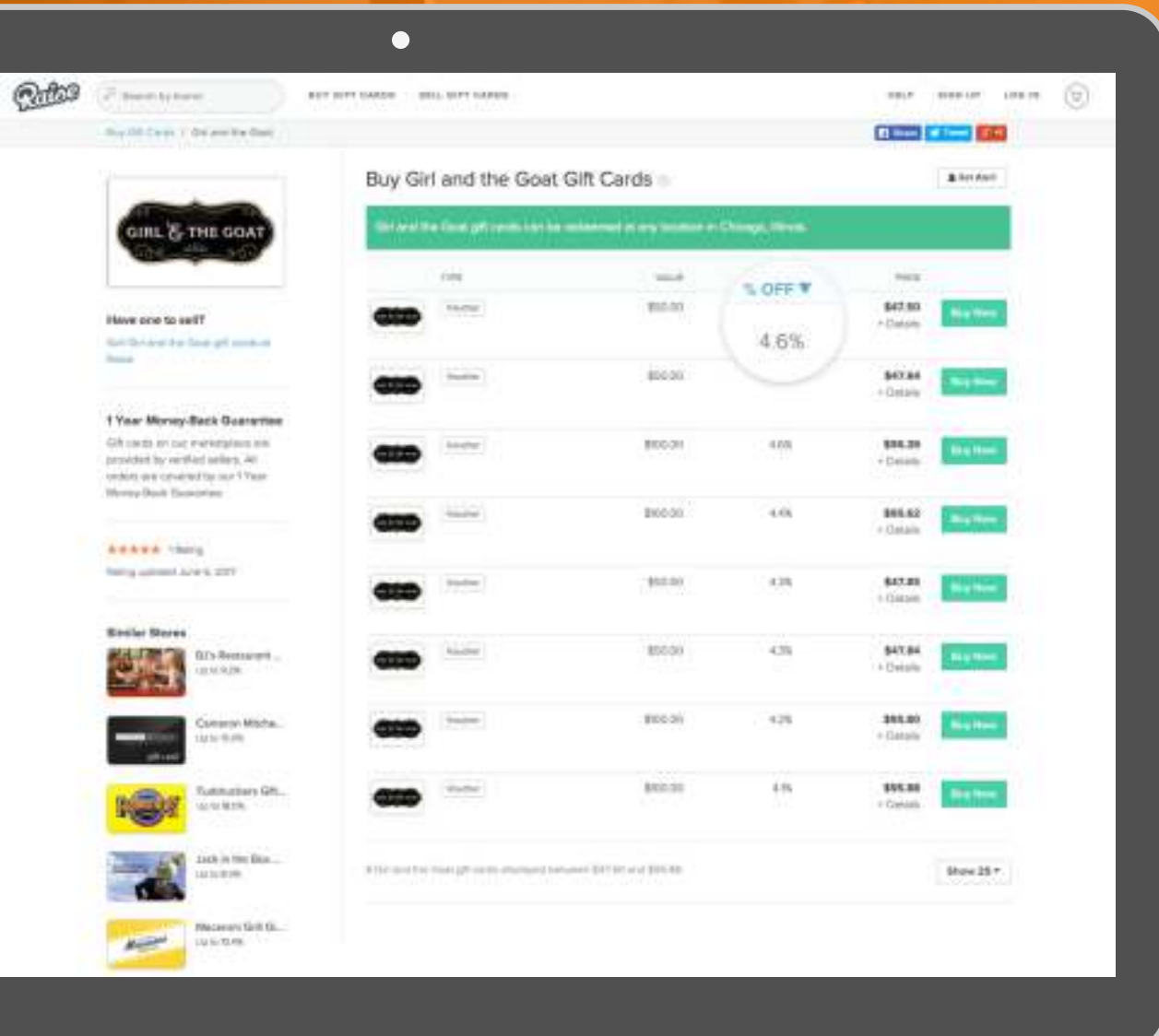
51% of Raise customers overspend, purchasing more than the card is for.

Will customers redeem my gift cards?

40% of Raise customers redeem within a day.

64% of Raise customers redeem within a week.

97% of Raise customers redeem within a month.



How does Yiftee & Raise help generate traffic?

RESPONSIBLE DISCOUNTING

Sell your brand currency at low discounts, rewarding the buyer but also driving increased traffic.

REAL-TIME PAYMENTS

Funds are paid monthly for consignment accounts and directly for bulk buys.

COMPLETE INVENTORY CONTROL

Work with Raise to choose what denominations work for your brand to list for sale.

GIVE YOUR BUSINESS A RAISE

Drive traffic, reach the
right customer with the
right offer, and
do it all on your
own terms.

Yiftee & Raise offers merchants the opportunity to grow their businesses using a new marketing channel that drives sales and builds brand loyalty.

Contact us today at (650) 564-4438 or email us at salesop@yiftee.com and find out how we can work for you!

yiftee

Raise